

MEDIA RELEASE
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**Fremantle
ArtsCentre:**

2010
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MAGDA STANOVÁ:
In the Shadow of Photography
20 March – 16 May
Fremantle Arts Centre

From Slovenian-born Magda Stanová comes an exhibition of humour, lightheartedness and curiosity.

In the Shadow of Photography reflects on the influence and omnipresence of the camera in our day-to-day lives. A series of twenty-eight objects are arranged almost scientifically – systematically addressing the fundamental principles of photography.

Drawings, photographs, a book, a camera and projected animation illustrate how photography affects our behaviour and the way we relate to one another. Photography is revealed to be as much a cultural system as an individual act of creativity.

With ideas borrowed from highly influential writers such as Roland Barthes, Walter Benjamin and Douglas Crimp, Stanová poses a number of curious questions. How do we obtain and transmit an experience by taking a picture? Why do people feel stage fright in front of a camera? Why does a circular lens produce a rectangular print?

Delicate hand-drawn diagrams and explanations build up a quirky, personal visual diary that covers the gallery walls. With a minimal amount of actual photography, Stanová uses traditional display formats with intelligent and humorous commentary to question the very artform itself.

Stanová is currently studying at the San Francisco Art Institute in the United States, where she is pursuing her animation projects.

In the Shadow of Photography was originally curated as part of the exhibition *Talent Latent* for SCAN'08, the Tarragona photography festival, by Marta Dahó, Álvaro de los Ángeles and Tanit Plana.

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Also on view:
Another Story: *Chinese Contemporary Photography*
Joy Horwood-Cooke: *A Vision of Africa*

Fremantle Arts Centre
1 Finnerty St, Fremantle WA
fac.org.au
Free admission, open 7 days: 10am-5pm
~Ends

For more information, images or to arrange an interview contact **Kathryn Doust**, Communications Coordinator:
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